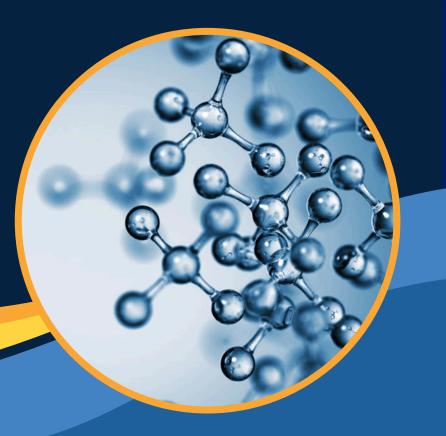


## 18-23.05.2025 **Sopot Marriott Resort & Spa**

# **LEAPS Meets Advanced Materials** for Energy Conference 2025

# **SPONSORSHIP AND EXHIBITION OPPORTUNITIES**



## **About the conference**

The LEAPS Meets Advanced Materials for Energy Conference 2025 will take place from 18 to 23 May, 2025, at the Sopot Marriott Resort & Spa. This conference is a biennial event, and in 2025, it will be organised on behalf of the LEAPS consortium by the National Synchrotron Radiation Centre (NCPS) SOLARIS of Jagiellonian University (UJ).

One of the main goals of the conference is to facilitate dialogue between research institutes and industry. Participation in this event aligns with the strategy for the development of science and technology in Poland, with particular emphasis on sustainable development. Taking part in the conference provides an opportunity to stay up to date with global achievements in renewable energy sources, as "LEAPS Meets" conference series in 2025 will focus on the future of energy in Poland and Europe. This event offers a unique opportunity for sponsors to establish strategic partnerships and promote their innovative solutions to key leaders in the European and global science sectors.

As part of the conference, on 21st of May 2025, from 16:00 to 18:00 there will be a **panel discussion** titled "Sustainable Future: Collaboration of Science, Policy, and Research Infrastructures for Climate Protection and European Energy Transformation" featuring **representatives from the Ministry of Science and Higher Education**, the Ministry of Climate and Environment, as well as the European Commission and ESFRI.

### <u>Conference website</u>

## Why It's Worth Becoming a Sponsor of the LEAPS Meets Conference:

- Becoming a sponsor of the LEAPS Meets Conference lets you establish valuable connections with authorities in the scientific community. Creating inter-institutional dialogue and planning joint research projects will facilitate companies' implementation of innovative solutions in sustainable development and energy transformation.
- A summary of the discussion panels from "LEAPS Meets" will be published in the form of a "white paper," which will further emphasize the importance of sponsors as industry leaders.
- By participating in key events of European scientific consortia, sponsors will gain insights into trends in sustainable energy development.
- Supporting young scientists by allowing them to present their research and ideas will create opportunities for sponsors to collaborate with future specialists and identify the upcoming leaders in the industry.
- Participation in the conference and collaboration with authorities in the scientific community in Europe represents an excellent opportunity to build brand recognition and strengthen leadership in the areas of energy innovation and sustainable development.



## LEAPS - The League of European Accelerator-based Photon Sources

LEAPS is a partnership of 16 European synchrotron centers and research units with free electron lasers (FEL) facilities. The consortium connects light sources that generate highly intense beams of X-rays, ultraviolet, and infrared radiation. These facilities enable imaging of the studied objects that is impossible to obtain using conventional equipment. LEAPS sites support research across nearly all scientific disciplines, ranging from physics, chemistry, and biology to medicine, cultural heritage, and engineering.

The consortium implements European Union programs and supports innovative research projects carried out by academic institutions in Europe. A key focus of its activities is collaboration with the industrial sector, which facilitates efficient technology transfer and the implementation of innovations in response to societal needs.

The activities of the National Synchrotron Radiation Centre SOLARIS as a member of the LEAPS consortium aim to enhance the importance of Polish science on the international stage, increase the participation of Polish research institutions in EU projects, and ensure sovereignty in the field of modern technologies.



## **Sponsorship options**

We are pleased to invite you to cooperate during the **LEAPS Meets Advanced Materials for Energy Conference 2025**. This meeting is a platform for dialogue and cooperation between research institutes, industry, and politics, therefore the participants of the event are scientists, industry representatives, and government officials.

Our conference provides a unique opportunity to present your company's brand, services, and products. We offer three levels of cooperation to promote your company, included in the packages – "Platinum", "Gold" and "Silver". The Platinum Package is a unique opportunity to introduce your company at the official opening of the conference during a reception on the Marriott Hotel's panoramic terrace.

Additionally, we offer the opportunity to promote your company during a lecture at the conference or alternatively – sponsorship of a specific segment of the conference. This form of sponsorship is covered by the "Exclusive" package, which covers all of the cooperation possibilities included in the platinum package, with additional flexibility to tailor the offer to your needs.



## **Sponsorship packages**

# Exclusive Sponsor - the sponsorship price is determined individually through negotiation.\*

The possibility of choosing from one, two or three options:

- 1. Conference Banquet Sponsor at the White Marlin restaurant.
- 2. Welcome Drink Sponsor on the roof of the Sopot Marriott Resort & Spa hotel.
- 3. **Poster Session Sponsor** at the Sopot Marriott Resort & Spa hotel. and many other options to choose from:
- Invitations for company representatives to the Conference (3x).
- A short speech during the welcome of guests, which will allow the company to be presented as a conference partner and industry leader.
- A personalised stand in the exhibition space, with a branding wall, marked with the Sponsor's logo.
- Placing the Sponsor's logo in strategic places in the hotel during the event (banner/rollup in the lecture hall, on conference tables, in the elevator and other selected places).
- Sponsor's logo on the conference lanyards
- Sponsor's logo on the conference bag
- Printed informational materials and Sponsor's corporate gadgets in the conference bag
- Sponsor's logo on the conference website with an active link



Sopot Marriott Resort & Spa, where the LEAPS Meets Advanced Materials for Energy Conference 2025 will take place.

\* A detailed offer is subject to individual negotiations.

## **Sponsorship packages**

Build your brand and enhance your profile with a variety of tailored sponsorship and advertising packages.

Our proposal includes three categories of sponsorship, each offering a different level of brand exposure for your company:

- Platinum Sponsor 9,000 Euro
- Gold Sponsor 6,000 Euro
- Silver Sponsor 3,000 Euro

For any inquiries, please contact our Business Partnership Advisor: **Michał Perdjon**, michal.perdjon@uj.edu.pl, +48 452 100 842.

Please note that VAT is not included in the price and must be settled in the country where your company is registered.

#### The deadline for sponsor registration is 7th of April 2025.



# Sponsorship packages

BENEFITS	PLATINIUM	GOLD	SILVER
Branded wall at the sponsor's booth	$\bigcirc$		
3 complimentary registrations including Conference Banquet	$\bigcirc$		
2 complimentary registrations including Conference Banquet		$\bigcirc$	
1 complimentary registration including Conference Banquet			$\bigcirc$
l promotional stand in the exhibition space	$\bigcirc$	$\bigcirc$	
Exposing Company's roll-up in the exhibition space			$\bigcirc$
Exposing Company's roll-up in the Conference Room	$\bigcirc$	$\bigcirc$	
Sponsor logo on the conference lanyards	$\bigcirc$		
Sponsor logo on the conference bag	$\bigcirc$		
Branded items (provided by sponsor) included in the conference bags	$\bigcirc$	$\bigcirc$	
Pamphlets (provided by sponsor) included in the conference bags	$\bigcirc$	$\bigcirc$	$\bigcirc$
Sponsor logo on the conference website with an active link	$\bigcirc$	$\bigcirc$	$\bigcirc$

## **Sponsorship offer**

Sponsorship is a great way to increase the visibility of your company. In addition to the sponsorship packages presented above, it is possible to promote your company in another, personalised way. If you do not wish to be considered as one of the three main sponsors, we propose the titles: **Conference Banquet Sponsor** or **Welcome Drink Sponsor**.

The conference sponsorship programme allows for several cooperation options. Your company has a chance to receive the title of sponsor of individual conference components.

We enable direct payment for orders to the recipient instead of sponsorship agreements. Prices in this part of the offer are set individually.



## **Sponsorship offer**

# Conference Banquet Sponsor at the <u>White Marlin</u> restaurant\*

- Exclusive offer for one company
- Recognition on the sponsors' list (in the conference programme)
- Exclusive space with a beautiful seaside view

### Welcome Drink Sponsor on the roof of the hotel Sopot Marriott Resort & Spa\*

- Exclusive offer for one company
- Recognition on the sponsors' list
- Exclusive sponsorship space with a beautiful seaside view
- A detailed offer is subject to individual negotiations

### Poster Session Sponsor at the hotel Sopot Marriott Resort & Spa\*

- Exclusive offer for one company
- Recognition on the sponsors' list
- Exclusive sponsorship space
- A detailed offer is subject to individual negotiations

\* A detailed offer is subject to individual negotiations.

## **Sponsorship offer**

### Lunch Sponsor - 4500 Euro

- Four available dates
- Sponsorship information is displayed at buffet tables
- Information on the list of the sponsors (in the conference program)

### **Conference Excursion Sponsor - 2000 Euro**

- Exclusive offer for one company
- Invitation to a trip to the European Solidarity Centre
- Leaflet in a signed envelope

#### Sponsor of the Student Award - 2000 Euro

- Exclusive offer for one company
- Sponsorship of one student's participation
- Special recognition for the sponsor in the final program

#### Notebook and pens - 400 Euro

- Exclusive offer for one company
- Pen and notepad with the sponsor's logo placed in the conference bag
- Information on the sponsors' list in the conference program

#### **Conference bags insert - 400 Euro**

- Printed informational materials, freebies or any other promotional items included in the conference bags (provided by the sponsor)
- Information on the sponsors' list in the conference program

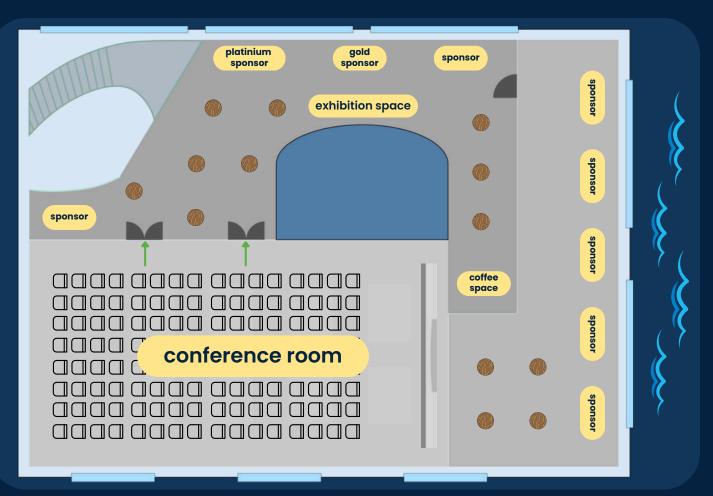
## **Exhibition Space**

The exhibition will be held at the **Sopot Marriott Resort & Spa hotel**. This space will be arranged to ensure maximum exposure of your company stand during breaks.

The expected opening hours of the exhibition are as follows: from 18:00 to 21:00 on Sundays, and from Monday to Thursday from 10:00 to 19:00, from 18th to 22nd of May 2025.

The number of stands is limited - "first come, first served" rule applies. The exhibition space layout will be published after the registration deadline. The final allocation of exhibition space depends on the number and type of applications received by 7th of April 2025.

Please note that VAT is not included in the price and must be settled in the country where your company is registered. The deadline for sponsor registration is 7th of April 2025.



## **Exhibition Space**



The Sopot Marriott Resort & Spa hotel is located right at the Polish Baltic Sea.

#### Conference room in the Sopot Marriott Resort & Spa hotel.





Sea view from the hotel roof, where the welcome drink will be held.

## **Contact us**

More information will be provided by the Business Partnership Advisor:

**Michał Perdjon** 

michal.perdjon@uj.edu.pl +48 452 100 842

leaps2025@desy.de

#### **SOLARIS National Synchrotron Radiation Centre**

Jagiellonian University Czerwone Maki 98 30-392 Kraków

**Conference website** 

## Participation Terms and Cancellation policy

- Exhibition Booth Etiquette During Exhibition opening hours, booths should be attended by an authorized representative, technically qualified to explain and demonstrate the equipment or services displayed. The Conference reserves the right to remove any display that, because of noise or other objectionable features, detracts from the scientific and educational nature of the exhibit.
- 2. Subletting Exhibitors will not be permitted to sublet booths or portions of booths to non-registered companies or individuals.
- 3. Compliance The Exhibitor assumes full responsibility for compliance with all pertinent ordinances, resolutions and codes of duly authorized local and national law concerning fire, safety and health, together with the rules and regulations of the conference location.
- 4. Hold Harmless The Exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of Exhibitor's activities during the conference and will indemnify, defend, and hold harmless the conference organizer, its owner, and its management company, as well as their respective agents and employees from any and all such losses, damages, and claims.
- Company Logos/Artwork All sponsors are required to supply an electronic version of their logo (300dpi) for inclusion in the conference program and on the conference website. Sponsors will be contacted for graphics to be used in promotional materials and on conference website after full payment has been received. Conference Guide Ad sponsors will need to submit artwork no later than 10th of April 2025.
- 6. Request for cancellation of the booth reservation and/or sponsorship must be in an official signed written document and sent to the Committee via an email: michal.perdjon@uj.edu.pl
- 7. In case of booth cancellation received until 10th of April 2025, full registration cost minus banking fee shall be refunded to the sponsor.
- 8. In case of booth cancellation received after 10th of April 2025, registration cost shall be refunded only if the booth can be re-sold; otherwise, the Committee shall retain 60% of the total amount of the invoice as compensation.
- 9. In case of sponsorship cancellation received until 7th of April 2025, full registration cost minus banking fee shall be refunded to the sponsor.
- 10. For sponsorship cancellation received after 7th of April 2025, the Committee shall retain 60% of the amount of the invoice as compensation.
- 11. No refunds will be given for cancellations made after 10th of April 2025.
- 12. In the event of unforeseeable and unavoidable circumstances that are beyond the Committee's control and for which the Committee is not responsible, such as force majeure, war, natural disasters, epidemics, pandemics, lockouts, civil unrest or official measures, orders, decrees the participants will be informed immediately.
- 13. If due to the above-mentioned disruptions, the event must be moved to the virtual platform, a virtual B2B platform will be offered as an alternative to the exhibition. In this case, the registration costs will be reduced by 70%.